



NYWCC Sponsorship Program 2018

All 2018 Sponsorship Packages Include:

- Brand Recognition throughout NYWCC
- Social Media Recognition (*specific dates of posts will be supplied in advance of publishing*)
- Company Logo Featured on Website and All Printed Material (*copy of high-res logo requested at time of contracting*)
- Company Recognition by Center Representative (*during introduction of class -or- in event welcome comments*)
- Support from Our Sponsorship Team

Bar Master - ~~\$15,000~~ \$12,500 (special pricing available until 2/1/2018)

Sponsors two beverage education classes each month for one year (*one year out from contract signing date*).

One Year Sponsorship - ~~\$15,000~~ \$12,500 (*special pricing available until 2/1/2018*)

*Two Year Sponsorship - \$23,000 (savings of \$2,000)

**Three Year Sponsorship - \$35,000 (savings of \$3,000)

In Addition to the Package Inclusions Above

- 4 Tickets to Each Class (guests will be seated in the featured center, front row station)
- Complimentary Artisanal Cheese Board

Kitchen Master - ~~\$12,500~~ \$10,000 (special pricing available until 2/1/2018)

Sponsors two culinary education classes each month for one year (*one year out from contract signing date*).

One Year Sponsorship - ~~\$12,500~~ \$10,000 (*special pricing available until 2/1/2018*)

*Two Year Sponsorship - \$18,500 (savings of \$1,500)

**Three Year Sponsorship - \$27,500 (savings of \$2,500)

In Addition to the Package Inclusions Above

- 4 Tickets to Each Class (guests will be seated in the featured side island station)
- Complimentary Bottle of Wine

Leading Events Sponsor - \$5,000

Listed as a leading sponsor for the NYWCC's key event series (*see below for full list of events*).

- Riesling Release Party (May)
- Garden Mixer Series (Monthly, May-October)
- Annual Garden Party (August)
- Craft Beer Festival (November)

In Addition to the Package Inclusions Above

- 10 Tickets to Each Event (*tickets will be distributed two weeks in advance of the event*)

Culinary Night Out - \$2,000

Selection of (2) culinary education classes of your groups choice and is based on class availability. (*Culinary education classes must be reserved one month prior to attending the class to ensure availability*).

In Addition to the Package Inclusions on the Cover Page

- 12 tickets to each class (*1 private island reserved for 8 along with adjacent side island for 4*)
- (3) Complimentary Bottles of Wine

Kitchen Newbie - See Bundle Pricing Below

Sponsors a one-time educational class (*can select either culinary or beverage*).

Bundle Options

- Package of 5 - **\$5,000**
- Package of 3 - **\$3,000**
- One Class - **\$1,000**

In Addition to the Package Inclusions Above

- 2 Tickets to Each Class

**Interested in a Custom Sponsorship Program?
Contact Mandy Hagadorn, Sponsorship Director, today!**

(585) 394-7070 x110

mandy.hagadorn@nywcc.com